Dr. Raven Watson

Healthcare Executive | Entrepreneur | Speaker | Founder | Author

Dr. Watson is a healthcare executive, entrepreneur, and nationally recognized staffing and workforce strategist with a passion for improving patient outcomes through innovative care delivery and compassionate leadership. As the President and CEO of Pulse Staffing and Uptown Homecare, she has spent more than two decades partnering with hospitals, health systems, pharmacies, and healthcare organizations to solve complex workforce challenges while advancing quality patient care.

A passionate advocate for family caregivers, she developed The Invisible Patient™ Framework, a caregiver-centered approach that helps healthcare professionals recognize the profound impact caregiver burden has on discharge planning, care transitions, readmissions, and overall patient outcomes. Her presentations combine evidence-based practices with compelling storytelling and practical strategies that attendees can immediately implement within their organizations.

Whether speaking to healthcare executives, case managers, clinicians, or emerging leaders, Raven's engaging and practical presentations challenge audiences to think differently, lead with compassion, and create lasting change.





Signature Presentation: The Invisible Patient™: Recognizing and Supporting the Sandwich Generation to Improve Outcomes Across the Care Continuum

Learning Objectives:

- **Describe** the characteristics and healthcare implications of the Sandwich Generation.
- **Identify** caregiver burden as a clinical and social determinant of health that influences patient outcomes.
- **Implement** caregiver assessment strategies during discharge planning and transitions of care.
- **Utilize** The Invisible Patient™ Framework to strengthen interdisciplinary care coordination.
- **Recommend** evidence-based community resources and interventions that support caregivers and help reduce avoidable healthcare utilization.

Continuing Education Credits: 1.0 CE credit will be awarded to those who attend and complete the program evaluation