



Sponsorships will be awarded on a first come, first paid basis. Sponsorships requiring logos to be printed on promotional items and/or in the conference program must be received as black and white EPS or high-resolution jpeg files by **December 3, 2018**.

All Sponsorship registrations include access to the exhibit hall, all meals, and beverage breaks. All sponsorships also include a listing in the Exhibitor Directory distributed to all registered attendees and a list of ALL registered conference attendees. Additional registrations, including full conference registrations, may be purchased for an additional fee.

<http://www.eiseverywhere.com/cmsahoustonexpo>

Gold Buckle - \$5000

- 6ft Tabletop location of your choice with (2) chairs
- Company Logo and website link on Whova Event App on Splash Page
- Corporate Logo on Promotional Giveaway: **TBD**
- Company Logo and weblink on Events Page of www.houstoncmsa.org for (6) months and Full Page Ad on Whova Event App
- Opportunity to speak for 2 minutes during the morning Welcome
- (2) Full Conference Registrations
- (2) Exhibit Only Badges

Bull Rider - \$2500

- Sponsorship Opportunity limited to (4) Companies
- Company Logo on Promotional Giveaway: **TBD**
- 6ft Prime Tabletop location with (2) chairs
- Color logo and website link on Whova Event App on Splash Page
- Full Page Ad on Whova Event App
- Website link on www.houstoncmsa.org for (3) months
- Recognition during Morning Welcome
- (2) Full Conference Registrations
- (2) Exhibit Only Badges

Saddle Bronc Rider - \$1850

- Sponsorship Opportunity for Lunch Buffet Limited to (4) companies
- 6ft Tabletop with (2) chairs
- ½ Page Ad on the Whova Event App
- Website link on www.houstoncmsa.org for (3) months
- Recognition in General Session prior to Lunch Break
- Custom Signage denoting Sponsorship of the Lunch
- (2) Full Conference Registrations
- (1) Exhibit Only Badge

Barrel Racer - \$1500

- Sponsorship Opportunity Limited to (4) Companies
- 6ft Tabletop with (2) chairs
- ½ Page Ad on Whova Event App
- Recognition in General Session prior to Afternoon Break
- Custom Signage denoting Sponsorship of the Break
- Website Link on www.houstoncmsa.org for (3) months
- (1) Full Conference Registration
- (1) Exhibit Only Badge

Team Roping - \$1250

- Sponsorship Opportunity for Breakfast Limited to (4) companies
- 6ft Tabletop with (2) chairs
- Recognition during the Conference
- Custom Signage denoting Sponsorship of Breakfast
- ¼ page Ad on Whova Event App
- Two (2) Exhibit Only Badges

Mutton Bustin - \$1000

- Sponsorship Opportunity limited to (6) companies
- Company logo on a promotional giveaway: **TBD**
- 6ft Tabletop with (2) chairs
- ¼ page Ad on Whova Event App
- Recognition during the Conference
- Two (2) Exhibit Only Badges

Calf Scramble - \$900

- Sponsorship Opportunity limited to (4) companies
- Color Web Banner on Whova Event App
- 6ft Tabletop with (2) chairs
- Recognition during the Conference
- ¼ page Ad on Whova Event App
- Two (2) Exhibit Only Badges

Chuck Wagon Racers - \$800

- Sponsorship Opportunity limited to (6) companies
- 6ft Tabletop with (2) chairs
- Recognition during the Conference
- ¼ page Ad on Whova Event App
- Two (2) Exhibit Only Badges

Exhibit Only - \$695

- 6ft Tabletop with (2) chairs
- Listed on Whova Event App as Exhibitor
- (2) Exhibit Only Badges

EXHIBITOR TERMS AND CONDITIONS

Please carefully read the following terms and conditions. You will be asked to accept these terms prior to completing your registration online.

- Exhibitors will have the option to pay by credit card or check. All payments must be received no later than January 10, 2019.
- CMSA Houston/Gulf Coast Chapter reserves the right to reject any applications and/or limit the types of companies and products represented.
- CMSA Houston/Gulf Coast Chapter reserves the right to order Exhibitors to dismantle any exhibit, which CMSA Houston/Gulf Coast Chapter determines to be inconsistent with the organization's image or could endanger person or property. Exhibitor understands that should this happen; exhibit fees will not be refunded.
- *Exhibitor shall forfeit booth space if not occupied by 8:30 am on Thursday, January 31, 2019, unless a written request for delayed occupancy has been received and approved by CMSA Houston/Gulf Coast Chapter within 10 days of the event start date. There will be no refunds for forfeited space.*
- CMSA Houston/Gulf Coast Chapter will provide security at the entrances to the exhibit space. Exhibitors wishing to have security stationed at their booth will be responsible for securing such security on their own. CMSA Houston/Gulf Coast Chapter will not be liable for the protection of persons or property.
- Exhibitors are responsible for providing their own insurance to cover displays and related materials both on-site, while in storage and during transportation to and from the facility. CMSA Houston/Gulf Coast Chapter and the facility will not be responsible for any loss or damage.
- All materials used in the exhibit must be fireproof and flameproof and must comply with all local fire ordinances and facility regulations. Local fire ordinances can be confirmed by contacting the Marriott Sugar Land directly.
- No display areas will be allowed in any other part of the facility other than that assigned by CMSA Houston/Gulf Coast Chapter.
- Exhibitors may not sublet all or any part of its contracted space, nor may exhibitor permit the display, advertisement or promotion of any product or services other than those represented by the Exhibitor identified in this application.
- All exhibit representatives must be registered in order to participate. Exhibit badges must be worn at all times, including setup and teardown of booths.
- Exhibits must be staffed during the hours the Exhibit Hall is open to attendees.
- Exhibitor must obtain appropriate licensing from BMG to play copyrighted recorded music.
- CMSA Houston/Gulf Coast Chapter reserves the right to stop any exhibitor from displaying or utilizing any item(s) in their exhibit space that is deemed disturbing or inappropriate by CMSA Houston/Gulf Coast Chapter.
- If Convention is cancelled due to circumstances beyond CMSA Houston/Gulf Coast Chapter control, exhibitors shall be refunded less expenses incurred by CMSA Houston/Gulf Coast Chapter prior to the date of cancellation.
- Use of any CMSA Houston/Gulf Coast Chapter trademarks and/or graphics must have prior written approval by CMSA Houston/Gulf Coast Chapter.
- The exhibitor assumes entire responsibility and liability for losses, damages and claims arising out of injury to persons or damages to Exhibitor's occupancy or use of the exhibition facilities, and agrees to indemnify, defend and hold harmless CMSA Houston/Gulf Coast Chapter, its employees, the Facility, and their owners, volunteers, agents and employees against all claims or expenses for such losses, including reasonable attorney's fees, arising out of the use of the Facility or its owners, volunteers, agents, and employees. Exhibitor understands that neither CMSA Houston/Gulf Coast Chapter nor the Facility maintains insurance covering Exhibitors property or loss of revenue and it is the responsibility of the Exhibitor to obtain such insurance.
- No refunds
- No outside food or beverages are allowed. Food can be ordered through the Marriott Sugar Land catering office. Please contact Debra McDonald for further information
- Electrical requests forms and cost will be forwarded to exhibitors once full payment has been received for sponsorship or exhibit tabletop. All electrical fees must **pre-ordered** and paid in full prior to the Expo. Please contact Debra for the electrical form.

**Contact Debra McDonald, debra@ceocorpevents.com
for more detailed information**